



HGC Board Meeting Minutes (revised)
March 14, 2017 6:00 pm

1. Call to Order @ 6:34pm

- In attendance: Katie Nelson-Heil, JoAnna Demulling, Sarah Atkins, Melanie Herberg, Michelle Sjobeck, Nick Meurett, Carol Zempel

2. Approval of Minutes

- a. Review/edit minutes from February

Decision to create a summary version of the monthly minutes which will be posted on the HGC website.

ACTION: Katie will edit the minutes as needed for the website.

3. Approval of Agenda

Nick motion to approve, Michelle second

4. Owner forum - none; no owners were present.

5. Board Reports

a. President's Report

- i. Post-conference musings: Katie led a discussion about transparency and accountability for all board documents, which needs to be a priority for all directors.

- ii. discussed the approach for the March 25 debrief of the Up and Coming Conference. **ACTION:** Everyone should come prepared to present their top 'to do' items from the conference workshops.

b. Vice President's Report - n/a

c. Treasurer's Report

- i. **Balance sheet for February**

- ii. **Request for historical financial information.** Katie requested historical finance and banking information.

ACTION: Sarah will provide. Sarah will add Katie's name to the HGC bank account at Westconsin.

d. Secretary's Report none

e. Other Director's Report none

6. Old Business

- a. **Board member email address: Mapping of email address published on the website is to each Board member's personal email address.** **ACTION:** Katie and JoAnna will meet with Christy regarding updates needed.

ACTION: Katie to contact Christy to change some required fields to optional when a new owner applies online.

People's Co-op Update - Katie reached out to Liz, the GM, but has not received a response. **ACTION:** Katie to provide update at future board meeting.

7. Committee Reports

a. Ownership & Volunteers

- i. Approved new members #439 - #448. Michelle motion to approve, and JoAnna second

New owners for March

From the Winter Market:

Jyoti Mukerji

Mary Beth Grimm

Beth and Mike Deneen

Betsy Ganz

Dan and Olivia Halvorson

Adam and Megan Greeson
Anna Bittner and Peter Madsen

from other sources

Triscia and Jake Durocher
Katherine and Terry Fossler
Lacey and Elliott Niesl

- ii. **Missing member follow-up** (someone who had sent an application in November) **ACTION:** Sarah will check on this.
- iii. **Process for updating volunteer database.** **ACTION:** per Sarah, O/V will develop a process for notifying volunteers as a thank-you following each event.
- iv. Owner details are on the Excel download that Marty creates monthly after each O/V meeting.
- v. Melanie will replace Sarah as Chair of O/V committee; transition of duties is in process

b. Marketing & Communications

- i. **Winter Market Update** Carol reviewed the survey results from the 13 vendors. There were 80+ attendees. Very positive feedback which was a successful event for the vendors as well as HGC. All vendors indicated that they would participate in a future similar event.
- ii. **Upcoming Events** - HGC will have a table at the Wellness Mama event on April 22. **ACTION:** Carol will get a check from Sarah and deliver the registration info to McCabe Chiropractic, who is sponsoring the event.
- iii. **Other Updates** - **ACTION:** Carol will deliver flyers to Starla (My Sister's Garden) for their table at the Garden U event at the Hudson House on March 18.

c. **Steering**

- i. **Steering meeting setup for end of March/early April.** Scheduled for Friday, March 31st @ 4pm.

d. **Social Media sub-committee**

- i. will meet on Sunday: Katie, JoAnna, Carol, Michelle

8. New Business

- a. **User/Pwd List - for the website, was reviewed during the meeting**
- b. **Membership Agreement - HGC requires a signature when a new the owner applies via a brochure.** **ACTION:** Katie will research the agreement/signature requirement for owners that join through the website, and report back.

9. **Adjournment** 8:15

Submitted by:
Carol Zempel, Secretary