

February 2014



## MEMBER-OWNER & AMBASSADOR MISSION

### It's up to YOU to get TWO!

As a co-op member-owner, each of us has the opportunity to share our knowledge and excitement about the great things a co-op will do for the community. **We have set a goal of reaching 300 member-owners by March 31.** Why?

- At 300 member-owners the HGC can begin the commissioning of a market analysis that will define details such as store size and identify possible and optimal locations.
- Then, at 600 member-owners, the commissioning of a full, detailed business start-up plan can begin. This report will become the roadmap for the HGC to open, operate and flourish and guides the management for the first five years of operation.

Already a member-owner? Thank you being an ambassador for the co-op!

Not yet a member-owner? Consider becoming a one by March 31 and being part of building the foundation for the co-op.

Co-op talking points, membership information and more co-op news can all be found on our [website](#).

**TED<sup>x</sup> Manhattan**

**x = independently organized TED event**

Changing the Way We Eat

March 1, 2014, New York City

### FREE TEDxMANHATTAN VIEWING PARTY

The HGC will bring a live streaming of [TEDxManhattan "Changing the Way We Eat"](#) to River Falls Library on Saturday, March 1st from 12:30 to 4 p.m. Join us for this free live viewing party (1 of 196 in the country!). Hear talks from national food & farming experts

and enjoy a free lunch from Chipotle!

Space is limited! For more information and to register for a seat, visit the event [website](#).

## ON THE BLOG

### Co-ops recognized for community outreach programs

The Food Marketing Institute's (FMI) 2013 Community Outreach Awards honor "large and small retailers for the life enriching programs they offer to their respective communities." Congratulations to our fellow co-op winners! PCC Natural Market in Seattle, WA in the category of "programs addressing food insecurity" and First Alternative Co-op in Corvallis, WA in the category of "neighborhood health improvement programs."

### Family farms nourish the world

The United Nations has declared 2014 as the International Year of the Family Farm (IYFF). There are over 500 million family farms in the world. In Wisconsin there are approximately 76,032 family farms, and in St. Croix County there are approximately 1,600 family farms.

IYFF aims to raise the profile of family farming and smallholder farming by focusing world attention on its significant role in eradicating hunger and poverty, providing food security and nutrition, improving livelihoods, managing natural resources, protecting the environment, and achieving sustainable development, in particular in rural areas.

Read the full stories on the [blog](#).

## HGC COMMITTEES SEEKING VOLUNTEERS

As the saying goes, many hands make light work. Do you have an hour or two a month that you could devote



## UPCOMING EVENTS

**March 1:**  
TEDxManhattan Viewing Party  
12:30- 4pm, River Falls Library  
(140 Union Street)  
*Reserve your seat [here!](#)*

**March 5:** Marketing Committee Meeting  
7:00 pm, Hudson Bagel and Coffee Co  
*New volunteers welcome! Are you a graphic design guru? Do you have a blog post you have always wanted to write? Can you plan awesome events? We would love your help!*

**March 11:** Board of Directors Meeting  
7:00 pm, 701 2nd St  
*All co-op owners are welcome to attend. Please send an email to*

to bringing this co-op to reality? Here are a few committee's inviting more support:

### **Marketing and Communication Committee**

*Meets the first Wednesday of each month.*

Create and promote our brand. Educate the public about this project and generate new member-owners.

### **Finance & Fundraising Committee**

*Meets the first or second Monday of each month.*

Develop methods to finance the growth of our cooperative. Generate systems to assist board in fulfilling its oversight responsibility relating to issues of finance and accounting.

### **Ownership & Volunteer Committee**

*Meets the third Monday of each month.*

Maintain relationships with existing member-owners and organize owner celebratory events.

More information & committees are listed on the [website](#).

## **CONTACT**

Interested in joining a committee or need more information? Contact the board at

[HUDSONGROCERYCOOP@gmail.com](mailto:HUDSONGROCERYCOOP@gmail.com).

*HUDSONGROCERYCOOP@gmail.com  
so we know to expect you!*

### **March 17: Ownership & Volunteer Committee Meeting**

**7:00 pm, 701 2nd St**

*The ownership & volunteer committee is responsible for maintaining communications with member-owners.*

### **May 22: HGC 2nd Anniversary!**

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